

# Discounts on Your Smart Phone For CUPE BC Members

Download the CUPE BC version of the ESM App to save on everyday purchases from hundreds of businesses including national chain retailers, service and travel providers. Powered by Endless Savings & More (ESM), this program is available to CUPE BC members and their families

## How It Works

- Install the CUPE BC version of the ESM App on your smart phone
- View merchant savings conveniently organized by "Category"
- Tap on a merchant to view offers & tap on an offer for redemption details
- You typically show the offer on your smart phone at payment in physical locations or enter a code for online purchases

## Getting Started

- Go to your app store (Google or Apple) on your smart phone
- Search for: Endless Savings & More
- During registration you will be asked for an "organization code":

**Your "Organization Code" is: cupebc**

## How to Save Hundreds

- Check out the Island Health "Exclusive Offers" and save hundreds off regular broker rates on your home and optional car insurance with direct to consumer group rates or save hundreds on your smart phone with public sector pricing. CUPE BC "Exclusive Offers" always appear first when you tap the ESM App
- Check out the "Travel and Play" category on the ESM App to save hundreds on your next travel
- When shopping online or out shopping in person, always "Tap the ESM App" to save additional hundreds per year

