

Caring for B.C. students and public schools

CUPE K-12



# Wear pink on February 24

On Wednesday, Feb. 24th, we wear pink to show that every student deserves to feel safe at school.

Lift each other up!

The first Pink Shirt Day was a student-organized protest against homophobic bullying. In 2007, a Grade 9 student in Nova Scotia was targeted, threatened with violence and called a "homosexual" because he wore a pink shirt to school. Witnessing this, fellow students David Shepherd and Travis Price bought and distributed pink shirts for their classmates to wear. The resulting "sea of pink" sent a powerful message of solidarity—not only for the bullied student, but for all who have been told to dress or act a certain way because of their gender. On #PinkShirtDay honour the roots of the movement by reflecting on what we can do to stop homophobic and transphobic bullying.

*Colour me pink!*

Take a photo of yourself wearing pink or colour this t-shirt and take a photo. [Email us](mailto:bcschools.cupe.ca) your pink pics and we'll create a "wall of pink" to post on [bcschools.cupe.ca](http://bcschools.cupe.ca)